

QUALIFICATIONS

Design tools: • Photoshop • Dreamweaver • Flash • Fireworks • Illustrator • InDesign • Quark XPress
• Pagemaker • Framemaker • Freehand • GoLive

Programming: • HTML • XHTML (strict and transitional) • CSS

CMS: • Wordpress • Drupal • Joomla

EXPERIENCE

6/2010–present

Web Designer/Nonfat Media

Los Angeles, CA

Designed and improved the user experience of web applications. Responsible for maintaining and organizing style sheets for large scale websites, utilizing best practices, and updating to modern standards.

7/2008–6/2010

Web Designer/Freelance

Portland, OR and Los Angeles, CA

Designed ad banners, html emails and websites for various clients, including *Yesmail, McClenahan Bruer Communications, Guess? Clothing, Sharespost.com, Oversee.net, Encore Software, Pictage and Frederick's of Hollywood.*

6/2006–7/2008

Web Designer/Connexus Corporation

El Segundo, CA

Designed ad banners, html emails and mini-sites for performance-based advertising company. Designed template for zip code .us domains. on a variety of brands, including: *Vonage, Target, Kmart, PBS, DirecTV and MSN.*

9/2005–6/2006

Web and Print Designer/Freelance

Los Angeles, CA

Design web front-end and print materials for various client-maintained web sites, ranging from simple brochure sites for bands, to lengthy contract work for larger clients, including *Squidoo, The Fashion Institute of Design and Merchandising, Pacificare Health Systems, O'Reilly Media, Beauty Fiend Clothing, and 10th Degree.*

9/2002–9/2005

Production Artist/Marshall & Swift

Los Angeles, CA

Responsible for leading conversion of Quark documents utilizing a plugin called LinkUp for automation of data updates.

11/2001–9/2002

Web and Print Designer/Freelance

Los Angeles, CA

Designed web sites, print materials, and provided creative direction for various clients. Clients included: *Latham & Watkins, William H. Mercer, Digital Film Tree, and FreshlySqueezedTV.*

3/1998–11/2001

Composer/Pearson Education

Indianapolis, IN

Design/Layout computer books in a variety of applications, including Quark Xpress, Adobe FrameMaker. Responsible for archiving, shipping, preflight, and PDFing books. Created marketing materials and files for web distribution. Attended shows to distribute marketing materials and spread brand awareness. Sole production person responsible for publishing catalog with annual revenue over \$30 million.

AWARDS/HIGHLIGHTS

American Graphic Design Award, *Graphic Design:usa Magazine (Flash 4 Magic, New Riders Publishing)*; Served as a consultant for *hillmancurtis.com*, one of the premier web design studios in the country. Technical Editor, *Photoshop 6.0 Web Magic*, from New Riders Publishing. Writer/editor for *Comedy.com*.

EDUCATION

12/1997

Indiana University

Bloomington, IN

Bachelor of Arts, Creative Writing

1992 – 1994

Ball State University

Muncie, IN

Majors: Graphic Design and Communication Graphics